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Microsoft Hardware

LifeCam VX-5000

The Microsoft LifeCam VX-5000 brings a unique new design to webcams with a bendable attachment base that molds to virtually any monitor, including flat screens and notebooks, or sits directly on the desk. To complement the inventive design, this webcam provides consumers with the option to choose their favorite color from the following: Cool Blue, Lucky Green and Fire Red.

Optimized for use with Windows Live Messenger, the LifeCam VX-5000 features MSN Photo Swap, which allows users to share and swap photos live during a video call. The VX-5000 also features quality audio and video performance with VGA optics, high-definition (HD) still photographs at 1.3 megapixels (MP), and a built-in unidirectional microphone for crystal-clear audio.

Background and Research: Webcam Wonder
Our research has found that customers are using their webcams in more places and on multiple computers, so Microsoft Hardware created a webcam that is perfect for use with both notebook and desktop computers. The unique attachment base allows it to mold to virtually any screen, or sit directly on the desk.

MSN Photo Swap is a special feature that lets consumers share digital photos in mid-video conversation and see real-time reactions as both callers view the pictures. Digital camera owners have on average more than 1,200 photos stored on their computer,[1] and Photo Swap helps bring those pictures to life. Using Windows Live Messenger, consumers can easily share pictures from summer vacations or holiday gatherings.

MICROSOFT LIFECAM VX-5000 PRODUCT OVERVIEW

- **Fun, flexible attachment base** bends to fit on most surfaces, including on top of flat-screen monitors and notebook screens, or directly on the desk.
- **World-class VGA optics with a VGA** sensor, 640x480 video resolution and 1.3MP still photography (interpolated) offer high picture quality.
- **One-touch Photo Swap** access allows users to share and swap photos from their PCs during a video call — and see and hear the reactions of friends and family.[2]
- **Windows Live Call Button,** located on top of the LifeCam, allows users to open their Contact Picker (a tool showing which contacts are currently online) with one touch, so they can quickly initiate video calls to friends and family.[2]
- **LifeCam Dashboard** incorporates full LifeCam navigational controls (pan, tilt, zoom, face tracking and Video Effects) within the Windows Live Messenger interface, enabling a seamless and easy navigating experience. The LifeCam software controls are where they should be — right in front of the user.[2]
- **One-Touch Blogging** lets users immediately post photos to their Windows Live Spaces site.[2]
- **Video Effects** allows users to personalize video calls with fun visual elements such as snow, stars and flowers.
- **Built-in unidirectional microphone** with acoustic noise cancellation delivers crystal-clear audio.
- **Pan, tilt and 3X digital zoom** features allow users to adjust the lens to see more clearly.

LifeCam VX-5000

Price
The estimated retail price of the Microsoft LifeCam VX-5000 is $49.95 (U.S.).

Availability
Microsoft LifeCam VX-5000 will be widely available in June 2008.

Warranty
Microsoft LifeCam VX-5000 will be backed by a worldwide three-year limited hardware warranty from Microsoft Corp.

System Requirements

Windows Vista:
- Intel Pentium 4 2.8 GHz (Pentium Dual-Core 1.8 GHz or higher recommended)
- 1 GB of RAM (2 GB recommended), 200 MB to 600 MB of available hard drive space

Windows XP with Service Pack 2 (SP2):
- Intel Pentium 4 1.8 GHz (Pentium 4 3 GHz or higher recommended)
- 256 MB of RAM (500 MB recommended), 400 MB to 1,250 MB of available hard drive space

Additional requirements for external hardware:
- CD-ROM drive

Additional requirements for Internet functions (such as posting to Windows Live Spaces, sending e-mail or making video calls):
- Broadband (cable, digital subscriber line [DSL] or other) modem and service
- Microsoft Internet Explorer 6.0 or later browser software for installation (users can maintain other default Web browsers afterward)

[1] Parks Associates, "Digital Cameras and Imaging: Analysis and Forecasts 1Q 2006."
[2] These features are available only through Windows Live Messenger.